

User Agreement

Promotional Requirements

- All performing artist are required to engage in promotional collaborative efforts incited by the event organizer. Artist are expected to upload content that aligns with the event in question (i.e. flyers, promotional videos, and content produced during the specified event)
- All performing artist are also required to make use of Instagram's "collaborative post" feature to increase engagement and visibility.

Rsvp Requirements

- Artist are required to have 4 RSVP audience signups secured at least two weeks prior to the event.
- RSVP OPT OUT: If the artist is unable to meet the stated RSVP quota with in the deadline. Artist have the option to complete 2 additional collaborative social media post in exchange.

Investment Opportunities

- Artist have the option to invest an agreed upon amount of money (typically \$10 or \$20), in which the event organizer will match to fund targeted advertisements. These advertisements are intended to enhance the artist fanbase and portfolio by increasing exposure.
- Artist have the option to engage in a merchandising opportunity. This opportunity affords the artist 50% of both physical and digital merchandise sales associated with their performance or brand during the agreed upon event.
 - Terms of merchandising agreements are to be discussed individually between the event organizer and the applicant. Terms and conditions may vary.

Performance Contingencies

- Artist who do not meet the requirements by the agreed upon deadlines may be subjected to a performance (typically \$20).
- Artist ability to perform will be contingent on slot availability.

Agreement confirmations

- By signing up to Perform, the involved Parties agree that Terrance Harris reserves the right to use any and all content produced, recited, and recorded at the event(s) in question for promotional and engagement purposes.

Artist ability to Perform is contingent on their acceptance and adherence to all written requirements. Artist can agree and accept all terms and conditions via digital signature. By submitting their full first name and last name accompanied by the date and the time of submission (mm/dd/yyyy format), the applicant agrees to abide by the terms listed. (I.e John Doe 04/26/1932 5:26pm). This response serves as a binding agreement to all written requirements.